



Agribusiness 2015

12 November 2014



Growing the sustainable agrisupply chain
www.agindustries.org.uk

AgriSupply industry challenges

David Caffall

Chief Executive, AIC

Food for Thought

*A vision for unlocking the potential of
agriculture and the food industry in the EU*



Food for Thought

*A vision for unlocking the potential of
agriculture and the food industry in the EU*

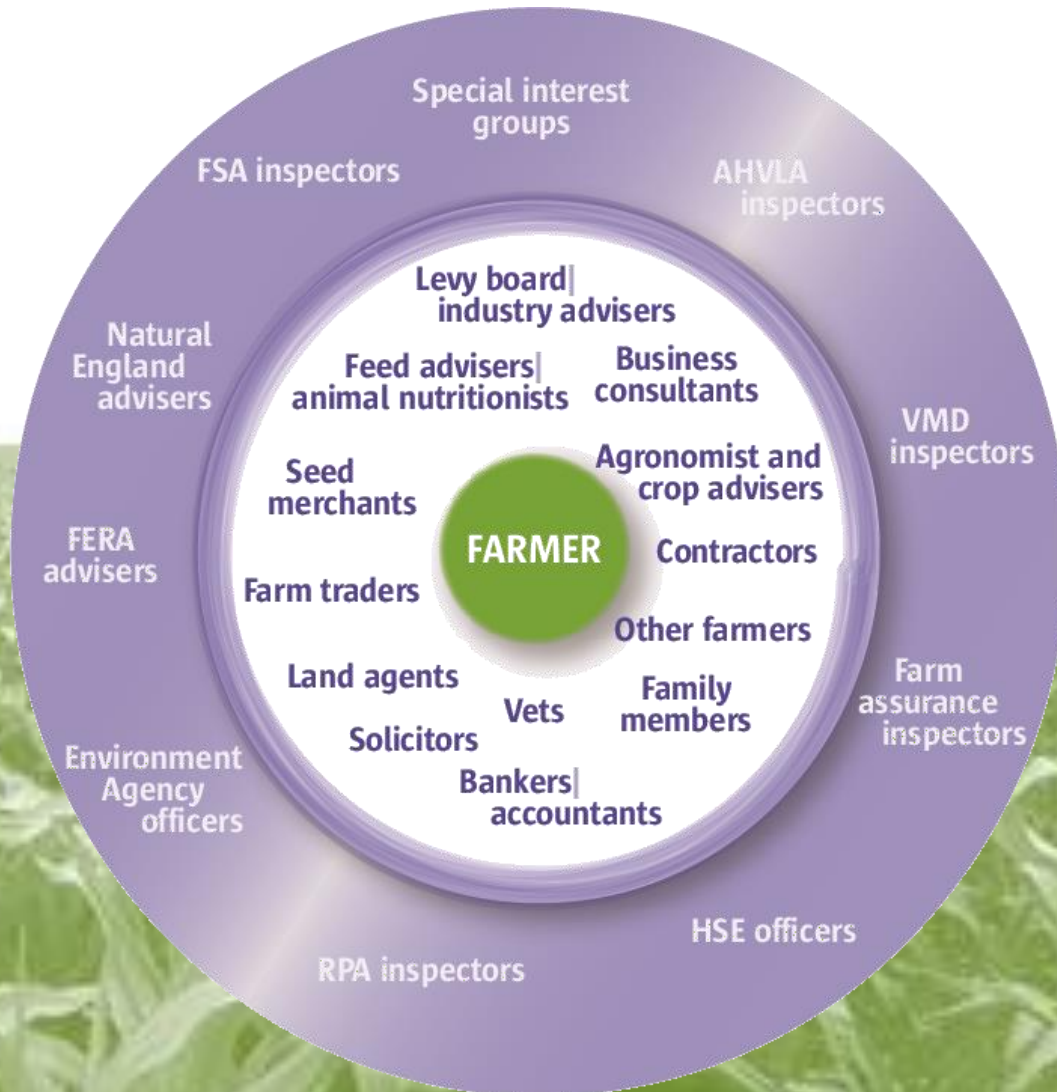


A large, dark blue circle with a white outline is positioned in the upper right quadrant of the image. Inside the circle, the text 'VALUE of advice PROJECT' is written in a white, sans-serif font. The word 'VALUE' is the largest, 'of advice' is smaller and in a lighter shade of blue, and 'PROJECT' is the same size as 'VALUE'.

VALUE
of advice
PROJECT



The Ring of Confidence





David Willetts, MP

Minister for Universities and Science



Building on a solid foundation

Improving knowledge exchange in
arable farming

September, 2014



landbridge:
A knowledge exchange network
for rural professionals





The Assurance Services



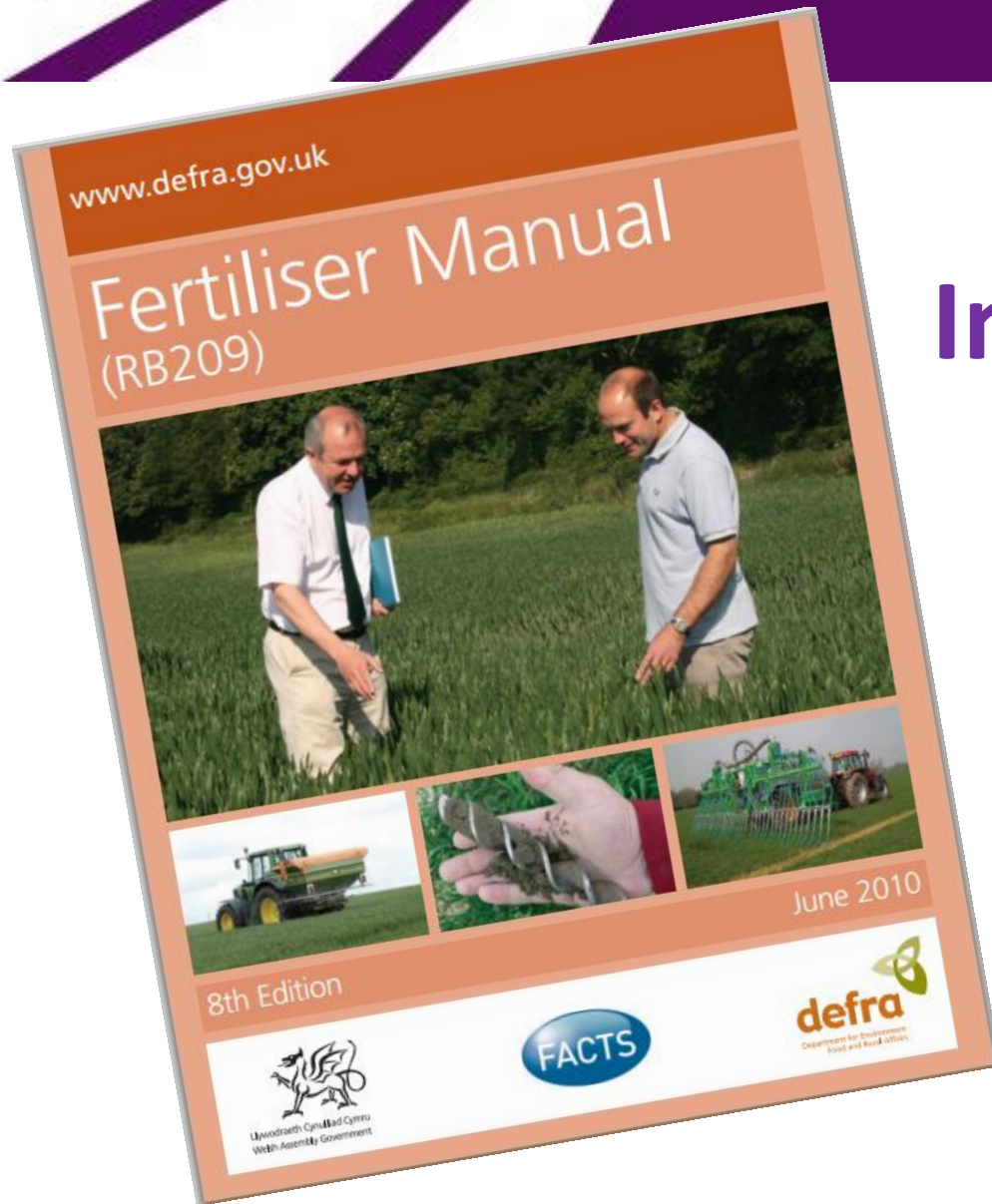
Earned Recognition





£2m saving for industry

Rewriting the Bible



Industry now a
**TRUSTED
PARTNER**



New AIC Affiliate

UK FFPA

**UK FORMER FOODSTUFFS
PROCESSORS ASSOCIATION**

(AN AIC AFFILIATE)



A large, dense pile of various food items, including biscuits, chocolate, ice cream cones, and candy, filling the frame. The items are scattered and overlapping, creating a rich, textured background. In the center, a semi-transparent dark rectangle contains the text "700,000 TONNES OF FOOD 'WASTE'" in white, bold, sans-serif font.

**700,000 TONNES
OF FOOD 'WASTE'**

UK FFPA

UK FORMER FOODSTUFFS
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**700,000 TONNES
OF FOOD 'WASTE'**



**£110 MILLION OF
VALUABLE LIVESTOCK
FEED MATERIAL**



2001 Outbreak

- **10 million** sheep and cattle slaughtered
- **£5 billion** cost to tourism

Source: National Audit Office



UK FFPA

**UK FORMER FOODSTUFFS
PROCESSORS ASSOCIATION**

(AN AIC AFFILIATE)

***“I welcome the formation of the UKFFPA. It is the positive culmination of a lot of hard collaborative work over several years on the part of responsible feed business operators and the Food Standards Agency.*”**

Keith Millar

Head of Animal Feed and Animal
By-products Branch,
Food Standards Agency

FAR

aic
agricultural
industries
confederation

Feed Adviser Register



Supporting sustainable agriculture and food production



INCREASING PRODUCTION EFFICIENCY, REDUCING EMISSIONS THROUGH PROFESSIONAL FEED ADVICE



CONTRIBUTING TO THE SUSTAINABLE CONSUMPTION & PRODUCTION FRAMEWORK



IMPROVING NUTRIENT USE EFFICIENCY ON FARM THROUGH PROFESSIONAL ADVICE



REDUCING EMISSIONS FROM FEED MILLS AND REDUCING ENERGY USE



PART OF GREENHOUSE GAS ACTION PLAN FOR UK AGRICULTURE



IMPROVING HAULAGE PLANNING, FUEL SAVING AND REDUCING EMISSIONS

BASIS

PROFESSIONAL AGRONOMY ADVICE FOR INPUT EFFICIENCY AND ENVIRONMENTAL CARE



APPLICATION OF PROFESSIONAL SEED TREATMENTS, PROTECTING THE ENVIRONMENT



PROMOTING INTEGRATED PEST MANAGEMENT AND WORKING WITHIN THE WATER FRAMEWORK DIRECTIVE



SOURCING SUSTAINABLE FEED MATERIALS – PALM, SOYA, FISH MEAL



MORE ENERGY EFFICIENT GRAIN STORAGE



PART OF THE NATIONAL POLLINATOR STRATEGY ENCOURAGING BEE POPULATIONS

REDUCING WASTE AND LANDFILL BY USING FORMER FOODSTUFFS FOR ANIMAL FEEDS



PILOTING PRODUCT ENVIRONMENTAL FOOTPRINTS AT EU LEVEL

CAMPAIGN FOR THE FARMED ENVIRONMENT

PROTECTING FARM RESOURCES AND PROMOTING BIODIVERSITY





**CAMPAIGN
FOR THE FARMED
ENVIRONMENT**





Opportunities

Threats

Feed sector threat



Feed sector threat



£110,000 for EVERY line in EVERY feed mill

Healthy HARVEST

The impact of losing plant protection products
on UK food production



Healthy HARVEST

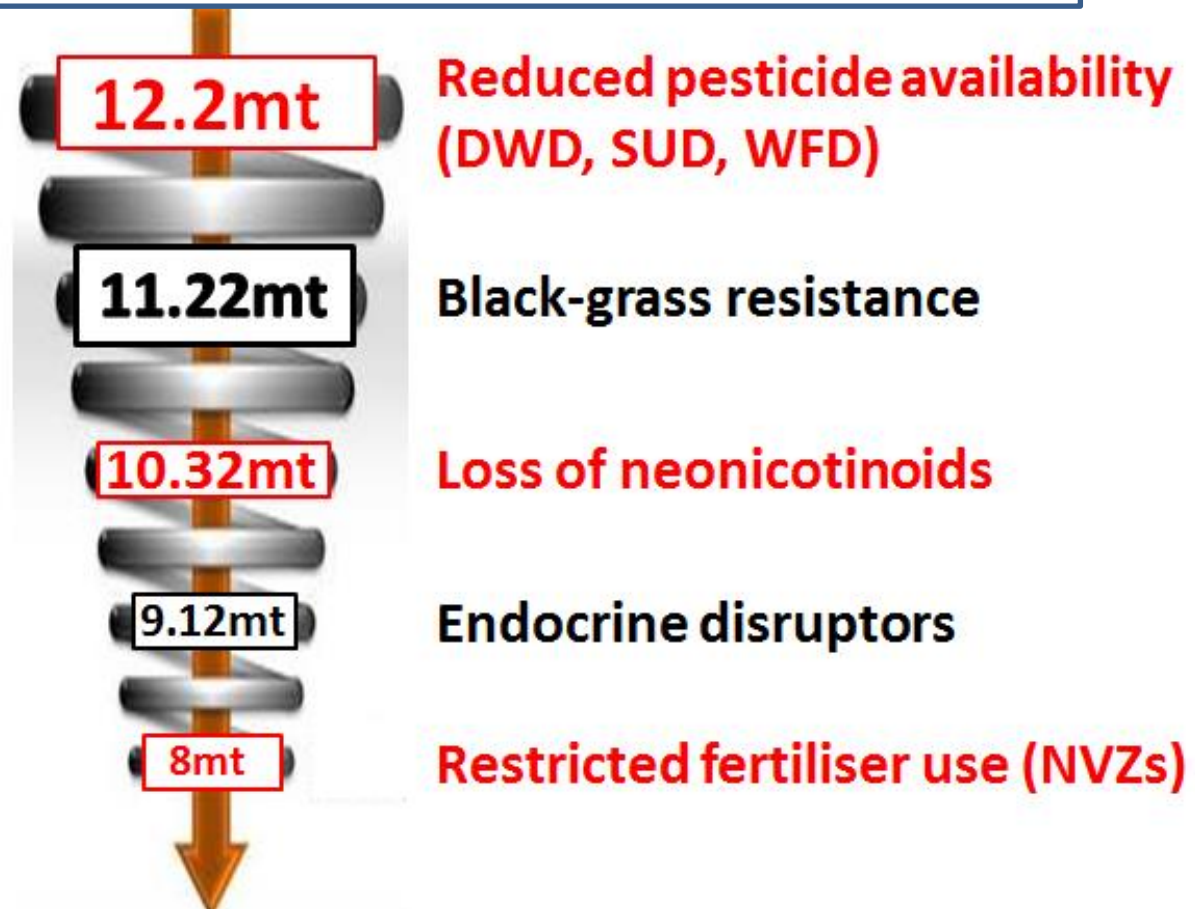
The impact of losing plant protection products
on UK food production



Loss of active ingredients could mean:

- UK farm output down by **£1.6bn**/year
- **44,000 jobs** lost in food and drink industry
- UK farming profit down by **36%**

Average annual wheat crop = 15 million tonnes



Potential annual wheat crop = 8 million tonnes

aic at a glance

agricultural
industries
confederation



WEIGHING UP OPPORTUNITIES
& THREATS TO UK FOOD SUPPLY CHAIN



AGRISUPPLY
£8bn
at
farmgate



POLICY
WORKING WITH EU ON
AGRI FOOD STRATEGY

**CROP
PROTECTION**

SUPPORTING VOLUNTARY MEASURES
AND CAMPAIGNING AGAINST
ILLEGAL PESTICIDES



+ CONTINUING TO
ADD VALUE
TO THE WHOLE INDUSTRY



ENGAGED WITH
300+ POLICY
MAKERS



SEED
MANAGING
THE SAFE USE
OF SEED DRESSING



RECOGNISED BY
GOVERNMENTS
AND STAKEHOLDER
GROUPS

ACTIVELY CONTRIBUTING
TO **REDUCING**
AMMONIA EMISSIONS

Healthy
HARVEST

SCIENCE-BASED
REGULATION TO SAVE
£1.6bn FARM OUTPUT



100
AIC/EU WORKING
GROUPS INVOLVING
500
MEMBERS

ARABLE
PILOTING NEW
GRAIN E-PASSPORTS



FERTILISER

LOBBYING FOR A
PRAGMATIC LEGAL
FRAMEWORK



FEED
ENSURING SAFE
AND SUSTAINABLE
FEED MATERIALS



WORKING IN SUPPORT OF MODERN, SUSTAINABLE, COMMERCIAL AGRICULTURE



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