



# Case Study Beef Cattle & Sheep

## Key outcomes of feed advice

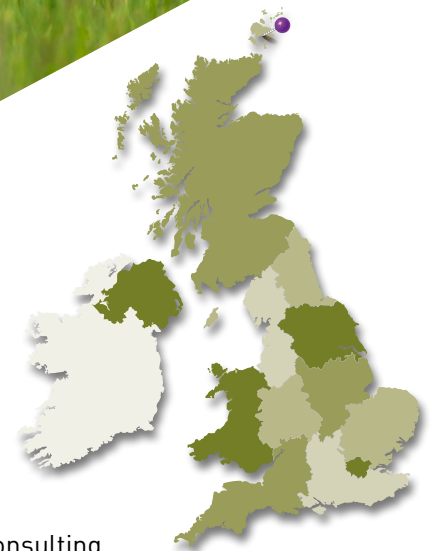
Improved feed rations

Improved animal health & welfare

Increased profitability



[www.feedadviserregister.org.uk](http://www.feedadviserregister.org.uk)



**Davina Johnston**  
Feed advisor SAC Consulting

## Background and area of expertise

Davina attended the Craibstone Scottish Agriculture College in Aberdeen where she gained her BSc in Agriculture. She went on to achieve a postgraduate diploma in Agricultural Professional Practice.

She has worked for eight years as a feed adviser and is currently working for SAC Consulting covering a range of species but mainly advising on beef cattle, sheep and equine.





# Give an example of how your feed advice has made a measurable difference

Having the SAC Consulting expert background team supporting her means Davina has been able to offer a wide range of feed solutions for many species instead of specialising on a select few.

Promoting the importance of silage quality and having it analysed has enabled Davina to help her clients improve their stock performance and saving them time and money. Being a registered SQP with AMTRA allows Davina to also advise on the use of POM-VPS anthelmintics and vaccines.

Recently Davina has highlighted the potential issues that may arise when providing minerals to stock. She has found that in some situations farmers struggle to guarantee that each animal gets its daily requirement from powdered minerals and has encouraged these farms to move towards using boluses to ensure they receive their requirements. Davina minimises the risk of toxicity, that often occurs when minerals are over supplied, by keeping track of everything the animals are receiving. This control has led to improvements in feed rations, profitability and performance.



## What difference does FAR make to you and your customers?

FAR status provides confidence to clients, that evidence and advice they receive is current and accurate. Mandatory CPD to maintain my FAR status ensures my knowledge is maintained at the current standards so advice I offer is correct.

BETTER ADVICE BY FAR



Agricultural Industries Confederation Limited  
First Floor, Unit 4 The Forum, Minerva Business Park,  
Lynch Wood, Peterborough, PE2 6FT.

[agindustries.org.uk](http://agindustries.org.uk)

